

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 12.31
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID

ET	SALES PRSN	WA-	JOE KNAUER
915			

367495	CLASS: NATL.	LOCAL	REGIONAL
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MENTS: (LINE, ORDER, INVOICE)

CO-OP BILLING NEEDED

DATE OCT11/12 12.31

SCHEDULE

LINE	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY EST # = 21							
\$6,500.00	10/11	10/11	0			THU	0
\$3,500.00	10/12	10/12	1			FRI	1

FROM REP OCT11/12 12.31
CHANGES *** WFTV-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
65	A		700A-900A	30		\$1,050.00	10/13	10/14	2		SA-SU	2
PROGRAM : NEWS												
ORD COM1: *****THESE MGS ARE NOT SKED TO RUN AND WE MUST HAVE ANSWER												
ORD COM2: LOGS ARE CLOSING CREDIT \$6525												
PART OF A MAKEGOOD MADE UP OF LINES 64-68												
66	A		500A-600A	30		\$250.00	10/13	10/14	2		SA-SU	2
PROGRAM : NEWS												
ORD COM1: *****THESE MGS ARE NOT SKED TO RUN AND WE MUST HAVE ANSWER												
ORD COM2: LOGS ARE CLOSING CREDIT \$6525												
PART OF A MAKEGOOD MADE UP OF LINES 64-68												
67	A		500A-530A	30		\$625.00	10/12	10/12	1		FRI	1
PROGRAM : NEWS												
ORD COM1: *****THESE MGS ARE NOT SKED TO RUN AND WE MUST HAVE ANSWER												
ORD COM2: LOGS ARE CLOSING CREDIT \$6525												
PART OF A MAKEGOOD MADE UP OF LINES 64-68												
68	A		700P-800P	30		\$2,750.00	10/14	10/14	1		SUN	1
PROGRAM : AM FUNN												
ORD COM1: *****THESE MGS ARE NOT SKED TO RUN AND WE MUST HAVE ANSWER												
ORD COM2: LOGS ARE CLOSING CREDIT \$6525												
PART OF A MAKEGOOD MADE UP OF LINES 64-68												
41	S		1200N-1230P	30		\$600.00	10/13	10/13	0		SAT	0
PROGRAM : NEWS												
44	S		700P-730P	30		\$850.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY												
45	S		730P-800P	30		\$850.00	10/13	10/13	0		SAT	0
PROGRAM : WHEEL												
46	S		800P-1130P	30		\$3,300.00	10/13	10/13	0		SAT	0
PROGRAM : FTBL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M11	OK'D	BUY#35	MISSED: THU/900P-1000P				OCT11		30S	\$6,500.00	(OCT11/12)	
		BUY#41	SAT/1200N-1230P				OCT13 (2/WK)		30S	\$600.00		
		BUY#44	SAT/700P-730P				OCT13		30S	\$850.00		
		BUY#45	SAT/730P-800P				OCT13		30S	\$850.00		
		BUY#46	SAT/800P-1100P				OCT13 (2/WK)		30S	\$3,300.00		

			OFFER: FRI/1000P-1100P				OCT12		30S	\$3,500.00		
			& SA-SU/700A-900A				OCT13 (2/WK)		30S	\$1,050.00		
			& SA-SU/500A-600A				OCT13 (2/WK)		30S	\$250.00		
			& FRI/500A-530A				OCT12		30S	\$625.00		
			& SUN/700P-800P				OCT14		30S	\$2,750.00		

CMT: *****THESE MGS ARE NOT SKED TO RUN AND WE MUST HAVE ANSWER

CMT: LOGS ARE CLOSING CREDIT \$6525

OCT/12 317700.00 CONTRACT TOTAL 317700.00 TOTAL SPOTS 153

MARKET TOTALS \$972,750 WFTV 33% WKMG 27% WESH 26% WOFL 12% WKCF 0% WRBW 2% CABL 0% WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE